## Renato M.E. Sabbatini, PhD

CEO and Chairman at The Edumed Institute and Partner and Director, Edulogica and Webpraxis International Consultants LLC

sabbatini@edumed.org.br

### Summary

Biomedical and computer scientist, with a PhD in physiology. Entrepreneur, technical and business consultant, university professor and writer.

## Specialties

International and national consultancy, strategic planning and business plan development, telemedicine and telehealth, medical and health care informatics, videoconferencing, satellite data and video communications, IP TV, mobile computing, health and cell phones, distance education and e-learning, corporate universities, higher education management and project creation, development, modeling, and implementation. Translation and location of software. Outsourcing in English and Spanish.

### Experience

#### Owner and Business Director at Edulogica Education & Technology LLC

2003 - Present (6 years)

Responsible for new businesses, strategic planning. Company for consultancy, development, sales of hardware and software for distance education, e-learning, telemedicine, telehealth, etc. http://www.edulogica.com.br.

#### **Consultant at NExT Sistemas**

2002 - Present (7 years)

#### **Member at American Telemedicine Association**

2001 - Present (8 years)

#### **CEO and Chairman at The Edumed Institute**

August 2000 - Present (8 years 6 months)

A non-profit research, development and innovation social organization and association founded in 2000, has a mission of promoting activities in the use of information technology, telecommunications and telematics in the fields of education, health, medicine and related sciences. http://www.edumed.net

Member and Director, Campinas Chapter at Associação Brasileira de Educação a Distância 1999 - Present (10 years)

Member and Director, Campinas Chapter at Associação Brasileira de Educação a Distância

#### 1999 - Present (10 years)

Brazilian Association of Distance Education, São Paulo, Brasil. Organized and director of External Relations of the Campinas Chapter of of this society

#### CEO and Owner at Webpraxis International Consultants LLC

June 1997 - Present (11 years 8 months)

Founder and director of innovation, business and technology for a company dedicated to specialized consultancy, translation and location of software and systems, outsourcing of document and software development, services, etc., for outshore operations in English and Spanish.

Courseware and contents development, website developments, computer programming, WWW applications. http://www.webpraxis.com.br

#### Chief Consultant at ProfSat Tecnologia & Educação Ltda

2004 - 2007 (3 years)

Set up the company, established and deployed main technologies (satellite, internet,.etc.) and acted as business consultant.

## Professor and Chairman at Faculty of Medical Sciences of the State University of Campinas, Area of Medical Informatics

May 1992 - December 2003 (11 years 8 months)

Assistant professor, and later, associate professor at the Department of Medical Genetics, head of the Sector of Medical Informatics, in charge of undergraduate (medicine and nursing) and graduate teaching, research and development. Disciplines ministered: medical informatics, biostatistics, artificial intelligence in medicine, informatics in health education, etc.

# Founder and director at Center for Biomedical Informatics, State University of Campinas June 1983 - December 2003 (20 years 7 months)

Associate researcher, founder, former Director (1983-1999, 2001-2003 - retired), Associate Director (1999-2001) and R&D Director (2000-2003). The Center was an academic interdisciplinary unit of the State University of Campinas, responsible for carrying out research, development, innovation and advanced teaching and training in the fields of applications of information technology and telecommunication in medicine and health. It was active from 1983 to 2003.

#### **Director of Medical Informatics at Brazilian Medical Association**

1997 - 2000 (3 years)

Responsible for organizing and coordinating all infrastructure specification and support, education in health care informatics for affiliated physicians, use of computers and internet in distance education for the affiliated societies and members.

#### Member at IMIA

1995 - 2000 (5 years)

International Medical Informatics Association. I was a president of the Federation for Latin American and the Caribbean.

#### Founder and Former President at Brazilian Society of Health Informatics

1988 - 1989 (1 year)

I was one of the founders of this learned society in 1985, and organizer of its first Congress, in 1986. Served as its first vice-president, then president, afterwards held many offices. Currently a member.

## Assistant Professor of Physiology at Faculty of Medicine of Ribeirão Preto, University of São Paulo

January 1969 - July 1983 (14 years 7 months)

Position held at Department of Physiology. Founder and head of the Laboratory of Neuroethology and of the Data Processing Division. Teaching at undergraduate (medicine, nursing, biology) and graduate (physiology, pharmacology, neuroscience, computer sciences) levels. Research on neural basis of innate behavior, aggression, predation, emotions, social behavior in animals. Experimental neurosurgery, development of neurotechnologies, applications of computers to biosciences, etc.

### Education

#### Max-Planck Institut fuer Neurobiologie

Pos-Doctoral, Neuroethology, 1977 - 1979

#### Universidade de São Paulo

PhD, Biomedical Sciences, 1969 - 1977

#### Universidade de São Paulo

BSc, Physiology and Biophysics, 1965 - 1968

**Activities and Societies:** Student Research Associate, Dept Physiology of the Medical School of Ribeirão Preto, 1967-1968

#### Honors and Awards

1994 José Reis Award for the Divulgation of Science

#### Interests

neuroethology, medical informatics, health sciences, internet applications in medicine, internet applications in biology, artificial intelligence, artificial neural networks, distance education, e-learning, telemedicine, telehealth, non-ionizing radiation, history of neuroscience, philosophy of science, sociology of science, skepticism

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Contact Renato M.E. on LinkedIn